

# euroconsumers forum 2021

## consumers in the air

Responsible and Sustainable Innovation in the post-Covid Economy

### EUROPEAN AGENDA

- **MULTIMEDIA OPENING – 14H00**
- **KATRINA SICHEL AND MARCO PIERANI INTRODUCE THE EUROCONSUMERS FORUM 2021 AND TALK TO OUR ORGANIZATIONS' COUNTRY MANAGERS**  
(Channels: All) – 14h10
- **(Opening Statement): RESPONSIBLE AND SUSTAINABLE INNOVATION IN THE POST-COVID ECONOMY. WHAT IS THE ROLE OF CONSUMERS ORGANIZATIONS?**  
(Channels: All) – 14h25  
IVO MECHELS – CEO at Euroconsumers
- **A MESSAGE FROM THE EUROPEAN COMMISSINER DIDIER REYNDERS**  
(Channel: European Digital 1 and 2) – 14h32
- **JOINT SESSION WITH THE MERCOSUR THEATER (SÃO PAULO)**  
**SOULPET: A UNIQUE MOVEMENT FOR A TRULY PET-FRIENDLY MARKET**  
(Channel: European Digital 1 + Mercosul Digital 2) – 14h40  
Speakers:  
**HELEN MILLS** - Vice President | Corporate Affairs | Mars Petcare (TBC)  
**SHEILA GUEBARA** - Director of Corporate Affairs at MARS PET CARE BRAZIL  
**PATRICIA MEDEIROS**: Corporate Affairs Coordinator  
**FRANCESCA CHINI** - Product Marketing Expert at Altroconsumo  
Moderator: **RENATA JÁBALI**

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- **THE FUTURE OF CLASS ACTIONS IN EUROPE IN LIGHT OF THE IMPLEMENTATION OF THE EU REPRESENTATIVE ACTIONS DIRECTIVE**

(Channel: European Digital 2) – 14h40

Speakers:

**PAOLO MARTINELLO** - President of Altroconsumo Foundation

**BLANCA RODRIGUEZ-GALINDO** - Head of Unit Consumer and Marketing Law, DG JUST, European Commission

**ELS BRUGGEMAN** - Head of Advocacy and Enforcement at Euroconsumers

**MARCO SCIALDONE** - Head of Litigation and Academic Outreach

Moderator: **LIZ COLL** - Consumer Tech and Digital Policy Consultant from Connected Consumers

- **MATCHING GREEN AND DIGITAL FOR CONSUMERS AND SME'S - A JOINT EUROCONSUMERS-META INITIATIVE**

(Channel: European Digital 1) – 15h25

Speakers:

**EOGHAN GRIFFIN** – Head of Sustainability at META

**ELS BRUGGEMAN** - Head of Advocacy and Enforcement at Euroconsumers

**NILS BEHRNDT**- Acting Deputy-Director DG Just at European Commission

**PAMELA JOUVEN** - Director SME Climate HUB

Moderator: **KATRINA SICHEL**

- **THE BELT PROJECT – THE TRANSITION TO A RESCALED ENERGY LABEL**

(Channel: European Digital 2) – 15h25

Speakers:

**STAMATIS SIVITOS** - Project Manager, Life Energy at CINEA

**MARINO CAVALLO** - Head of Research, Innovation and European Project Management Service at Città Metropolitana

**DIMITRI VERGNE** - Sustainability chez BEUC - The European Consumer Organisation

**CANDICE RICHAUD** - Corporate issues manager at APPLiA

**MARIO COSTA** - Head of Store Concept and Environment at Worten

Moderator: **LUISA CRISIGIOVANNI** - Altroconsumo Secretary General & Euroconsumers Fundraising Program Manager

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- **AI CITIES AND THE FUTURE OF URBAN LIFE IN EUROPE**

(Channel: European Digital 1) – 16h10

**MARCO ANELLI** - Group Service Manager Statistical Surveys at Euroconsumers

**TIZIANA D'OPPIDO** - City Councilor for Culture of Matera

**DRAGOŞ TUDORACHE** - Member of the European Parliament (TBC)

Moderator: **KATRINA SICHEL**

- **RETAIL PAYMENTS STRATEGY AND EUROPEAN CONSUMERS (PRE RECORDED)**

(Channels: European Digital 2) – 16h10

Speakers:

**ROELAND VAN DER STAPPEN** - Head of Regulatory Affairs at Visa

**JAVIER SANTAMARÍA** - Chair of the European Payments Council

**PILAR CLAVERÍA** - Adviser for Payments, Spanish Banking Association

**EZTIZEN GREGORIO** - Public Affairs and Media Relations, OCU

Moderator: **PASCALE BRIEN** - Fidelis Consulting

- **ANNOUNCEMENT SESSION - A NEW STRATEGIC JOINT WORK BETWEEN EUROCONSUMERS AND AMAZON**

(Channel: European Digital 1) – 16:55

Speakers:

**JEREMY OPPERER** - Principal EMEA Product Trust and Regulatory Affairs at Amazon

**MICHELE CAVUOTI** - Euroconsumers' Group Manager of Product Testing

Moderator: **KATRINA SICHEL**

**HAVE YOUR SAY – KATRINA SICHEL TALKS TO THE AUDIENCE OF EUROCONSUMERS FORUM**

(Channels: European Digital 2) – 17:25

- **MY DATA IS MINE ... 4 YEARS LATER: NEW CHALLENGES IN DATA GOVERNANCE**

(Channels: European Digital 1) – 16:55

Speakers:

**GIOVANNI DE GREGORIO** - Post-doctoral Researcher University of Oxford

**PIETRO DUNN** - PhD student University of Bologna & University of Luxembourg

**LAURA SOMAINI** - Associate at Pierstone - EU, Tech & Data Protection

**MACHI TSOKOU** - Trainee Advocate, Chrysostomides Advocates & Legal Consultants

Moderator: **MARCO SCIALDONE** - Head Litigation and Academic Outreach

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- **JOINT SESSION (MERCOSUR- EUROPE) - THE FUTURE OF THE FUTURE: NEW CHALLENGES AND OPPORTUNITIES. TRENDS, TRAPS AND TRIGGERS IN THE RELAUNCH OF THE ECONOMY IN A POST-COVID ERA**

(Channels: All) – 17h40

Speakers:

**ROMANO PRODI** - Former President of the European Commission and Former Prime Minister of Italy

**HERMAN VAN ROMPUY** - Former President of the European Council and Former Prime Minister of Belgium

**PAULO GUEDES** – Brazilian Minister of the Economy (TBC)

Moderator: **KATRINA SICHEL**

- **WRAP UP SESSION**

(Channels: all) – 18h30

**MARCO PIERANI**, Director of Public Affairs Euroconsumers with **KATRINA SICHEL**